



About Dr. Kanuri

Dr. Arjun Kanuri

Professional Services Case Study

Web design, maintenance, personal branding

"CalTech Web has enhanced my professional image and also significantly increased my client engagement. I'm thrilled with the results and the seamless process."
- Arjun Kanuri, Founder

Key metrics

Post-launch data showed a 40% increase in traffic and a 50% increase in user engagement. Conversion rates doubled within the first three months, leading to a significant uptick in client inquiries and service bookings.



9+ YEARS
as a client



40%
traffic increase



11+
new monthly leads



(800) 781-7146



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CHALLENGES



Arjun Kanuri needed a sophisticated online presence to reflect his professional services and reach a broader audience. The primary goal was to enhance usability and aesthetics to attract high-profile clients.

SOLUTIONS



We developed a sleek, modern website optimized for user experience and mobile use, featuring a blog for thought leadership, a service showcase gallery, and advanced SEO for better visibility.



**Professional
Services**



**Medical
Services**



**Advanced
SEO**

CALTECH WEB BENEFITS



Business Expertise

1

CalTech Web's founder is a small business owner and understands your challenges and creates strategies to upgrade your website, ensuring it represents your business.

Experience

2

With more than 20 years in web design, CalTech Web brings a depth of knowledge and proven results, delivering websites that not only look great but perform well.

Client-Centered Service

3

We treat our clients the way we'd want to be treated, making the web design process straightforward and supportive. We're here to help you succeed, every step of the way.